

Fall 2012

Volume 9, Issue 1



AskCBI.org
College Broadcasters, Inc.

CBI hosts National Student Electronic Media Convention

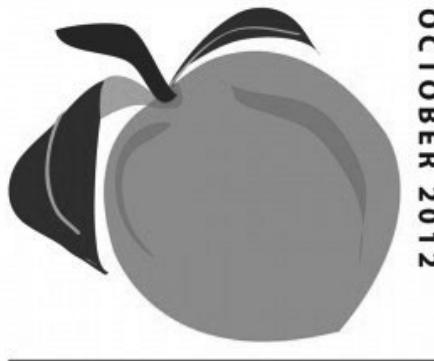
College Broadcasters, Inc. will host more 80 interactive sessions and events in the country's only national convention dedicated exclusively to the interests of student TV/video outlets, radio stations and webcasters. The inaugural National Student Electronic Media Convention is Oct. 25-27 at the Sheraton Atlanta Hotel.

Sessions will cover a wide variety of topics, including station management, production how-to, and starting and managing a news operation.

As a follow-up to last year's special track on safeguarding student radio stations, the convention will feature the double-length session "Together We Stand – Strategies for Promoting and Protecting College and High School Radio Stations." College Radio Day founder Rob Quicke of CBI member station WPSC-FM at William Paterson University and Pete Bowers, founder of High School Radio Day and adviser to CBI member station WBFH-FM at Andover High School, will talk about their efforts to bring stations together to celebrate the importance, and raise the profile of, non-commercial radio in America. They will be joined by Kenya Lewis, Save KUSF volunteer, and Jennifer Waits, college radio and culture editor for RadioSurvivor.com.

Social media is a hot topic at the convention, with sessions on audience engagement from professionals at the *Atlanta Journal-Constitution*, Atlanta Public Broadcasting, CNN and Cardinal Web Solutions, an Atlanta-based Search Engine Optimization (SEO) Company. You'll also hear how other schools are using Facebook, Twitter and other platforms to reach their listeners and viewers.

With so much discussion on online media, Frank LoMonte, executive director of the Student Press Law Center, will be on hand for the session "Keeping it Legal Online: What to Know Before You Post." Stay on the right side of copyright and libel law by learning when it's okay to borrow someone else's photos or videos, where



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Visit us online for convention registration and information

AskCBI.org/Atlanta

to find copyright-free material, and how to safely manage reader comment boards without getting burned.

LoMonte and Greg Newton of CBI member station All Campus Radio Network at Ohio University will co-present "That's indecent! Or not?" on the issues before the Supreme Court in FCC v. Fox, efforts by SPLC and CBI to help safeguard the interests of college broadcasters, the still-open questions regarding indecency and broadcasting, and what it all means for college station programmers.

Stations using or looking to switch to WordPress can learn more about the content management system in a beginners and intermediate session hosted by representatives from WordCamp Atlanta.

There are also plenty of options for video enthusiasts. Sessions start with the video basics to learning the advanced features of a professional video camera and demonstration of Adobe Premiere Pro. Stephany Fisher, evening news anchor for CBS's Atlanta affiliate, will talk about how to get a job in television broadcasting.

The complete program is online as **AskCBI.org/Atlanta**.

Convention registration rates

Early registration rates through Sept. 30, 2012:

- Early Member Students – \$100
- Early Member Advisers – \$100
- Early Non-Member Students – \$170
- Early Non-Member Advisers – \$180
- Early All Others – \$200

Standard registration rates starting Oct. 1, 2012:

- Standard Member Students – \$125
- Standard Member Advisers – \$125
- Standard Non-Member Students – \$195
- Standard Non-Member Advisers – \$205
- Standard All Others – \$300

Convention Hotel

- Sheraton Atlanta, 165 Courtland Street NE
- \$139 per night, plus 8% sales and hospitality tax
- Overnight self parking, \$22 per night
- Complimentary Wi-Fi for group
- Rates valid until Oct. 10, 2012 or room block is filled

Register

- Online at **AskCBI.org/Atlanta**
- Check or purchase order registrations must be postmarked by Sept. 30, 2012

It pays to become a member. Not only do you receive discounted registration rates, but you also gain free entries in the CBI annual National Student Production Awards. Station and associate memberships run Sept. 1 - Aug. 31.

Appellate court rules on webcasting appeal

On July 6, 2012 the U.S. Court of Appeals for the DC Circuit released its ruling in the case of Intercollegiate Broadcasting System, Inc. (IBS) v. Copyright Royalty Board (CRB) and the Library of Congress (LOC). In the appeal, IBS challenged the CRB webcasting decision for the rate period of 2011-2016 on the rates set for non-commercial webcasters and the constitutionality of the Copyright Royalty Board. Specifically, IBS argued because the judges serving on the CRB were appointed by the Librarian of Congress, the CRB violated the Appointments Clause of the U.S. Constitution. The Court of Appeals agreed, self-correcting the issue by invalidating a portion of the statute that restricts the ability of superiors (in this case, the Librarian of Congress) to remove judges in order have the board be constitutional constituted. The court also vacated – or voided – the decision and sent it back to the CRB for further consideration. On Aug. 20, 2012, IBS filed an appeal of the Court's ruling challenging the Court's solution.

So what does this mean for CBI member stations? For those who opted-in to the CBI Noncommercial Educational Webcaster ("NEW") settlement (the one with the reporting waiver), it doesn't immediately mean anything. That settlement was not directly impacted by the Court's ruling. It is possible, however, that the ruling could ultimately call into question every decision the CRB has ever reached. The

remand will likely result in various parties, including CBI, filing proposals concerning the conduct of the proceeding and what issues are ripe for consideration and even potentially some parties filing an appeal to the court or even the Supreme Court. Regardless, the CBI-SoundExchange settlement under the Webcaster Act of 2009 (with nearly identical terms to the CRB adopted regulation) is NOT subject to review by the CRB and still stands. The adoption of that settlement by the CRB (with minor changes) could, however, be called into question.

According to a statement issued by SoundExchange on its website, "The D.C. Circuit's decision does not have any immediate effect [for webcasters working with

SoundExchange]. As a matter of procedure, all parties now have an opportunity to seek "rehearing" before the court's decision becomes final. All the current rates and obligations remain in effect. In the event the D.C. Circuit does not change its decision, and vacates and remands the case to the CRB, SoundExchange plans to request that the CRB reissue the same rates and terms without any further proceedings.... In the meantime, all licensees are required to continue to make payments under the established rates as they have been."

CBI will keep its members informed of developments as they arise. Watch AskCBI.org, the CBI listserv, and CBI's Facebook and Twitter feeds for updates.

FCC license renewal dates

<i>Filing Date</i>	<i>Expiration Date</i>	<i>State/Territory</i>
Aug. 1, 2012	Dec. 1, 2012	Illinois, Wisconsin
Oct. 1, 2012	Feb. 1, 2013	Iowa, Missouri
Dec. 3, 2012	April 1, 2013	Colorado, Minnesota, Montana, North Dakota, South Dakota
Feb. 1, 2013	June 1, 2012	Kansas, Nebraska, Oklahoma
April 1, 2013	Aug. 1, 2013	Texas
June 3, 2012	Oct. 1, 2013	Arizona, Idaho, Nevada, New Mexico, Utah, Wyoming
Aug. 1, 2013	Dec. 1, 2012	California
Oct. 1, 2013 - Aug. 1, 2014	2014	Alaska, American Samoa, Connecticut, Delaware, Guam, Hawaii, Maine, Mariana Islands, Massachusetts, New Hampshire, New Jersey, New York, Oregon, Pennsylvania, Rhode Island, Saipan, Vermont, Washington

Information from fcc.gov/guides/license-renewal-applications-radio-broadcast-stations



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Questions? Comments?
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Facebook/Twitter: AskCBI

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INVOICE

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2012-2013 STATION MEMBERSHIP
SEPTEMBER 1 – AUGUST 31

STATION NAME/CALL LETTERS		MAILING ADDRESS	
MEDIA TYPE	SCHOOL TYPE	SCHOOL NAME	
<input type="checkbox"/> AUDIO/RADIO <input type="checkbox"/> VIDEO/TELEVISION <input type="checkbox"/> MULTIMEDIA	<input type="checkbox"/> HIGH SCHOOL <input type="checkbox"/> 2-YR COLLEGE <input type="checkbox"/> 4-YR COLLEGE		
ADVISER NAME	ADVISER PHONE	ADVISER EMAIL	WEBSITE

DESCRIPTION	TOTAL
Annual station membership in College Broadcasters, Inc.	\$125.00
Non-Profit 501(c)(3) organization Tax ID# 52-2362083	
TOTAL DUE	\$125.00

Make all checks payable to COLLEGE BROADCASTERS, INC. Thank you for your support.

PLEASE SUBMIT A COPY OF THIS FORM WITH YOUR PAYMENT.

MAIL WITH COMPLETED CHECK OR PURCHASE ORDER WITH THIS FORM TO:
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For CBI Use Only Notes/Corrections:	Date Received: Recorded By:
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Student production award finalists

CBI received a record-setting 628 entries in its annual national student production awards. Now in its 11th year, the awards celebrate outstanding student-produced work in audio, video and webcasting. All finalists are listed in alphabetical order by school. Winners will be announced at the National Student Electronic Media Convention Oct. 25-27 in Atlanta.

VIDEO/TELEVISION CATEGORIES		
Best General Entertainment Program	Best Special Broadcast	Best Sportscast
<ul style="list-style-type: none"> Viking Fusion, Berry College, "The Conference Room, Episode 10.2-Canceled" TV2 KSU, Kent State University, "The Agenda" Ocean TV 20, Ocean County College, "Green Viking" LVTV, University of La Verne, "Party Foul" 	<ul style="list-style-type: none"> CTV, Colorado State University, "Campus Check-In: New Worlds Symphony" GSTV, Georgia State University, "Hunger Games Mall Tour Special" Orbit TV, Muskingum University, "Friendship 7: The Flight That Changed New Concord" WCN, Westminster College, "Spring Break With a Purpose" 	<ul style="list-style-type: none"> TV2 KSU, Kent State University, "TV2 News Sportscast" KBVR-TV, Oregon State University, "Beaver Sports Show 2/23/12" SGTV, University of South Carolina, "Capital City Sports 4/12/12" Texas Student Television, University of Texas-Austin, "College Pressbox 4/30/12"
Best Promo	Best PSA	Best Comedy
<ul style="list-style-type: none"> CTV, Colorado State University, "CTV Station Promo" TV2 KSU, Kent State University, "Severe Weather Promo" Titan TV, University of Wisconsin-Oshkosh, "UW Noir Promo" WCN, Westminster College, "Titan Radio Never Stops" 	<ul style="list-style-type: none"> CAPS-13, Pittsburg State University, "Sustainability PSA" LVTV, University of La Verne, "Sizzlin" SGTV, University of South Carolina, "Daily Gamecock PSA" WCN, Westminster College, "Get Out with Titan Traverse" 	<ul style="list-style-type: none"> ICTV, Ithaca College, "Freshman Episode 1" TV2 KSU, Kent State University, "The Agenda"
Best Newscast	Best News Reporting	Best Podcast
<ul style="list-style-type: none"> CTV, Colorado State University, "CTV News: ASCSU Elections Special Report" ICTV, Ithaca College, "Newswatch 16 4/19/12" News 7, Lyndon State College, "New 7 @ 5:30" Carolina Week, University of North Carolina-Chapel Hill, "Carolina Week 2/29/12" 	<ul style="list-style-type: none"> CAPS-13, Pittsburg State University, "Nursing Simulations" Carolina Week, University of North Carolina-Chapel Hill, "New Predatory Towing" SGTV, University of South Carolina, "Trustus Theatre: Jim and Kay Thigpen's Final Season" WCN, Westminster College, "The Truth About Natural Gas Fracking in Lawrence and Mercer County" 	<ul style="list-style-type: none"> Viking Fusion, Berry College, "The Conference Room, Episode 10.2-Canceled" WBGU-FM, Bowling Green State University, "Diana Chittester-Special Presentation of the Afternoon Rush" Rowan Television Network, Rowan University, "Socially Awkward" Carolina Week / Reese News, University of North Carolina-Chapel Hill, "Wheelchair accessibility on campus"
Best Documentary/ Public Affairs	Best Station Imaging (Combined Category)	Best Community Involvement (Combined Category)
<ul style="list-style-type: none"> ATV, American University, "Communicating the 2012 New Hampshire Primary" JTC 435 Documentary Filmmaking, Colorado State University, "Awake" JTC 435 Documentary Filmmaking, Colorado State University, "Revolution" CAPS-13, Pittsburg State University, "Behind Enemy Signs" 	<ul style="list-style-type: none"> KCSU-FM, Colorado State University, "Dive Right In" WZND Fuzed Radio, Illinois State University, "WZND Imaging" UTVS, St. Cloud State University, "Motion Graphics Showcase" Texas Student Television, Texas State University, "TSTV On the Web Promo" 	<ul style="list-style-type: none"> WLOY, Loyola University-Maryland, "Both Feet In: Conversations with People Experiencing Homelessness" Rowan Television Network, Rowan University, "RTN's Fifth Annual Telethon Supporting Make-A-Wish Foundation" KTSW-FM, Texas State University-San Marcos, "MR Fest – KTSW 89.9's 5th Annual My Radio Fest" UTB Radio, University of Texas-Brownsville, "College Radio Day"

Student production award finalists

AUDIO/RADIO CATEGORIES		
Best Regularly Scheduled Program	Best Sports Reporting	Best Sports Play-by-Play
<ul style="list-style-type: none"> WKSU Owl Radio, Kennesaw State University, "Harry Strange: Stone Babies" WLOY, Loyola University-Maryland, "What Happens Next? Episode 76" KTSW-FM, Texas State University-San Marcos, "Here's What's Up-Kweller" Radio K, University of Minnesota, "Radio K Culture Queue: Life, Death, and Rock" 	<ul style="list-style-type: none"> WGCS-FM, Goshen College, "Maple Leaf Update" WZND Fuzed Radio, Illinois State University, "Chris McIntyre, ISU Track and Field, Cancer Story" WSWI The Edge, University of Southern Indiana, "The Edge Morning Sportscast" WRST-FM, University of Wisconsin-Oshkosh, "Titan Football Outlook: Homecoming v. Whitewater" 	<ul style="list-style-type: none"> WONC-FM, North Central College, "North Central vs. Wittenberg: Sweet 16 Basketball" KUOI-FM, University of Idaho, "Idaho Basketball vs. Washington State" UTA Radio, University of Texas-Arlington, "UTA Baseball vs. Texas A&M" WSUM-FM, University of Wisconsin-Madison, "Wisconsin vs. Minnesota Duluth in WCHA Final"
Best Promo	Best PSA	Best DJ
<ul style="list-style-type: none"> WBGU-FM, Bowling Green State University, "Live Wire Station Event Promo" WMCO-FM, Muskingum University, "The Silent Storm Promo" WKNC-FM, North Carolina State University, "Friday Night Request Rock 'New Stereo'" KSYM-FM, San Antonio College, "KSYM Radio Tower College Radio Day" 	<ul style="list-style-type: none"> WCRX-FM, Columbia College Chicago, "St. Patrick's Day Celebration" Radio Fusion, Nanyang Technological University, "Campus Smokers" KTSW-FM, Texas State University-San Marcos, "Texting and Walking" WSWI The Edge, University of Southern Indiana, "Zoo-bi-doo" 	<ul style="list-style-type: none"> WGCS-FM, Goshen College, "Kelsey James" WZND Fuzed Radio, Illinois State University, "Lindsay Colvin" KSBR-FM, Saddleback College, "Emeralda Olamendi" WRST-FM, University of Wisconsin-Oshkosh, "Brad Beck"
Best Newscast	Best News Reporting	Best Podcast
<ul style="list-style-type: none"> WGCS-FM, Goshen College, "Globe News" WMUL-FM, Marshall University, "Newscenter 88: 10/6/11" WONC-FM, North Central College, "WONC Headline News 5/9/12" WSUM-FM, University of Wisconsin-Madison, "WSUM's 5 p.m. Newscast 3/21/12" 	<ul style="list-style-type: none"> WGCS-FM, Goshen College, "Globe Music Buzz" Radio Fusion, Nanyang Technological University, "The Circle Line Opens" WONC-FM, North Central College, "Harold Wilde Announces Retirement" Carolina Connection, University of North Carolina-Chapel Hill, "The Myth of the 'Freshman 15'" 	<ul style="list-style-type: none"> WLOY, Loyola University-Maryland, "Both Feet In: Lohr's Part I" WMUL-FM, Marshall University, "The Conference USA Report: Halloween Spooktacular" District, Savannah College of Art & Design, "What Does That Word Mean (Part 1)" Bronc Radio, University of Texas-Pan American, "Bronc Radio News Spring Break Edition"
Best Documentary/ Public Affairs	Best Feature	Best Student Media Website (Combined Category)
<ul style="list-style-type: none"> MC 120 Radio Production, Asbury University, "The Ship of Dreams" WMCO-FM, Muskingum University, "Orbit News Desk: John Glenn's 50th Anniversary of Orbit" KZLX, Northwest Missouri State University, "Hospice: Waiting On a Loved One to Die" WGLS-FM, Rowan University, "Smoking: Unfiltered" 	<ul style="list-style-type: none"> Radio Fusion, Nanyang Technological University, "Air Raid Shelter" WKNC-FM, North Carolina State University, "American Muslims Reflect on 9/11" KTSW-FM, Texas State University-San Marcos, "Party Culture-In The Public Interest" Carolina Connection, University of North Carolina-Chapel Hill, "Carolina Connection 10/8/11" 	<ul style="list-style-type: none"> ATV, American University, auatv.com GSTV, Georgia State University, gtvonline.org WZND Fuzed Radio, Illinois State University, wznd.com WSUM-FM, University of Wisconsin-Madison, wsum.org



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- AM, FM, and TV coverage contour maps
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- PCN (Prior Coordination Notification) studies & FCC 601 STL applications
- Contact *Laura M. Mizrahi* or *Clarence M. Beverage* for additional information



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Graphic design by North Haven Design • David@NorthHavenDesign.com

Convention Packing List

- ✓ Burning engineering and legal questions to “Ask the FCC Experts”
- ✓ Samples of best work for “Radio Show and Tell”
- ✓ Stickers, T-shirts and other station promotional items to the “Swag Swap”

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